**Company Profile**

**Company Name:** Marzan Corp (MC)

**Tagline:** ***Your Growth Partner***

**Introduction:**

Marzan Corp (MC) is a dynamic and forward-thinking business development firm dedicated to driving strategic growth for the Marzan group of companies.

Specializing in

* creating business deals,
* acquiring clients, and
* forging strategic partnerships,

MC focuses on the sectors of

* Engineering, Procurement, and Construction (EPC),
* logistics, and
* green/renewable energy, including solar and windmill projects.

**Mission:**

Our mission is to transform opportunities into successes

by leveraging our extensive industry expertise and robust network.

We are committed to maximizing business value for our clients through

* innovative solutions,
* strategic partnerships, and
* effective and efficient mutually beneficial engagements.

**Vision:**

To be the premier business development firm, recognized for our ability to

* generate impactful business ventures,
* drive sustainable growth, and
* position the Marzan group as industry leaders

in EPC, logistics, and renewable energy.

**Core Values: M A R Z A N**

**Mastery:**

We strive for excellence in every project, ensuring outstanding results and continuous improvement through a commitment to mastering our craft.

**Accountability:**

We take responsibility for our actions and decisions, upholding the highest standards of integrity and transparency in all our engagements.

**Resilience:**

We demonstrate resilience by embracing challenges and adapting to change, ensuring sustained growth and success in a dynamic business environment.

**Zeal:**

We approach our work with enthusiasm and passion, driving innovation and inspiring others through our energetic and proactive approach.

**Ambition:**

We set high aspirations and work diligently to achieve them, fostering a culture of ambition and forward-thinking to push the boundaries of what is possible.

**Nurturing Relationships:**

We prioritize building and maintaining strong, collaborative relationships with our clients, partners, and communities, recognizing that our success is intertwined with theirs.

**Services:**

**Business Development:**

* Identifying and securing new business opportunities.
* Developing strategic partnerships and alliances.
* Conducting market research and feasibility studies.

**Client Acquisition:**

* Targeting and acquiring clients for the Marzan group’s companies.
* Building and maintaining strong client relationships.
* Tailoring solutions to meet specific client needs.

**Strategic partnership:**

* Structuring and negotiating business partnerships.
* Ensuring favorable terms and successful outcomes.
* Managing the partnership lifecycle from inception to closure.

**Market Expansion:**

* Exploring new markets and opportunities.
* Expanding the reach and influence of the Marzan group.
* Facilitating entry into emerging markets and sectors.

**Management Consulting:**

* Engaging in the general business of management consulting, project development, training, counseling, and all fields of management services with any person or entity, whether public or private, profit or non-profit, domestic, international, or multinational.
* Gathering, compiling, preparing, and disseminating information and data in respect to all matters of commercial, financial, structural, governmental, and business nature.
* Acting as consultants, advisors, and supervisors to render and furnish services in business, financial, organization, development, construction, research, management, operation, administration, and reorganization matters.

**Key Sectors:**

1. **EPC (Engineering, Procurement, and Construction):**
   * Facilitating projects that involve comprehensive engineering and construction solutions.
2. **Logistics:**
   * Streamlining supply chain and logistics operations for enhanced efficiency and reliability.
3. **Green/Renewable Energy:**
   * Promoting and managing projects in solar and wind energy.
   * Supporting sustainable and eco-friendly energy solutions.

**Leadership Team:** Role and Responsibilities:

**CEO/President: JESUS MARZAN**

Strategic Direction and Leadership:

Provides overall strategic direction and leadership to drive the company towards achieving its mission and vision.

Organizational Alignment:

Ensures alignment with the Marzan group’s goals and objectives, fostering a unified approach across all departments and projects.

Decision Making:

Leads major decision-making processes, ensuring that strategic goals are met through effective planning and execution.

Stakeholder Engagement:

Engages with key stakeholders, including investors, clients, and partners, to build and maintain strong relationships.

**Director for Marketing: ARVIN MARZAN**

Marketing Strategy Development:

Develops and executes comprehensive marketing strategies to enhance brand presence and market penetration.

Client Relationship Management:

Manages client relationships, ensuring satisfaction and fostering long-term partnerships.

Operational Efficiency:

Ensures operational efficiency in marketing campaigns, optimizing resource utilization and achieving marketing goals.

Market Analysis:

Conducts market research and analysis to stay ahead of industry trends and competitors.

**VP for Business Development: DENNIS RESTOR**

Business Opportunity Identification:

Identifies and evaluates new business opportunities to drive growth and diversification.

Sales Strategy and Lead Generation:

Oversees sales strategies and lead generation activities, ensuring a robust pipeline of potential clients.

Project Execution:

Oversees project execution, ensuring that all initiatives are completed on time, within scope, and budget.

Market Analysis and Insights:

Provides detailed market analysis and insights to inform strategic decisions and business planning.

**VP for Strategic Partnerships / Operations: ARMAND BENGCO**

Daily Operations Management:

Oversees daily operations, ensuring smooth and efficient functioning across all business units.

Strategic Partnership Development:

Develops and nurtures strategic partnerships to drive company growth and expand market reach.

Growth Initiatives:

Drives company growth through targeted initiatives, identifying and capitalizing on new opportunities.

Brand Enhancement:

Enhances brand presence through strategic marketing and partnership efforts.

Strategic Planning:

Supports strategic planning and business performance evaluation, ensuring alignment with overall corporate strategy.

**Contact Information:**

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Marzan Corp (MC) is committed to driving strategic growth

and maximizing business value for the Marzan group of companies.

Through our focus on

* business development,
* client acquisition, and
* innovative strategic partnership,

we aim to position our clients as leaders in the

* EPC,
* logistics, and
* renewable energy sectors.

**Marzan Corp – *Your Growth Partner***